



Physical Address: 784 N. McLennan Drive, Elm Mott, Texas 76640

Mailing Address: P.O. Box 370 Elm Mott, Tx 76640

www.hearttotexasspeedway.com

hotspeedway@yahoo.com

*****2024 Advertising Agreement*****

Sponsor Name:

Address:

City:

State:

Zip:

Phone Number:

Sponsor Representative:

Description	Quantity	Size	Location	Rate
Total Package:				

Terms & Conditions

1. The applicant agrees to pay Heart O' Texas Speedway the charge for each advertising item as specified on the face of this contract. The applicant agrees to pay the amount in full for all of the items specified on the face of this application before publication date. If the applicant sells, or assigns their business, then this act will be considered part of the assignment of sales contract and shall be paid out of the proceeds of the sale.
2. The Publisher reserves the right at all times to reject any advertising matter.
3. The applicant agrees that the Publisher shall not be liable for errors or omissions in advertising beyond the amount paid for, the items omitted, or in which errors occur, for the life of this publication.
4. Heart of Texas Speedway does not guarantee the position of advertisements.
5. Advertiser warrants that he/she is authorized to use any trademarks, trade names; cuts or logos specified on the contract or ad copy and agrees to hold harmless the Publisher from unauthorized use of the same.
6. There will be a \$25.00 charge on all returned checks.
7. If collection procedures become necessary, all agency and attorney's fees and any other expenses incurred to collect the debt will be paid by the customer.

I HAVE READ AND UNDERSTAND THE CONDITIONS OF THIS CONTRACT, AND I PROMISE TO PAY THE BALANCE DUE ACCORDING TO THE TERMS LISTED ABOVE.

SIGNED BY:

PRINT SIGNATURE:

TITLE:

DATE:

Terms

Total Package:

Discount:

Down Payment:

Balance Due:

NOTES:

Customer Check #

Special Instructions:

Race Night(s) Requested:

Purchase Order #

HOT Representative

SIGNAGE PACKAGES

Track Infield 4 x 8 Includes:

4 ft. x 8 ft. Sign
30 General Admission Passes (\$450 Value)
Track Announcer Will Mention as Advertiser
Includes Logo Add on Yearly T-Shirts

\$ 1500.00

Back Straightaway Billboard Includes:

8 ft. x 12 ft. Billboard
100 General Admission Passes (\$1500 Value)
Track Announcer Will Mention as Advertiser & Track Supporter
Track Announcer Will Mention Products and Services
Includes Logo Add on Yearly T-Shirts
This Sponsorship includes one night use of VIP Booth – (Must Select night as this fills up quickly!)

\$ 3,500.00

Victory Lane Signage Includes:

Custom Advertisement based on your input
100 General Admission Passes
Track Announcer Will Mention as Advertiser & Track Supporter
Track Announcer Will Mention Products and Services
This Sponsorship includes one night use of VIP Booth – (Must select night as this fills up quickly!)

\$ 4,000.00

Packages can be combined and customized



2024 Marketing Partnership Opportunities

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www.heartotexspeedway.com

Mike McCarthy-Marketing Director (512)415-4433
MPMcCarthy20@outlook.com

CLASS TITLE SPONSOR

\$5000 Per Class

Exclusive Title Sponsor attached to the class of your choice throughout the season PLUS Advertising Tags (Radio, Track Announcer & Print), Logo on Website/Tshirts.

SPECIAL EVENT SPONSOR

\$2500 Per Event

Includes Exclusive Race Night Title Sponsor PLUS Advertising Tags (Radio, Track Announcer & Print) Logo printed on Website

RACE NIGHT SPONSOR

\$1,500 Per Event

Trophies for all classes in your business name, Display Area Availability & Employees present Class Feature Winning Trophies on your Race Night, 25 General Admission passes and Website. (Note: Employee Night available at a minimal cost to include food, General Admission Ticket, Pit Tour & Group Seating.)

LOGO ADS

\$500 Each

Business Name/Logo on back of HOT T-Shirts. Logo printed on Website

SPECIAL EVENTS

\$500 Each

Exclusive Sponsor for Special Events.
Examples: Kid's Events, Powder Puff Events, Mother's & Father's Day Events.

SIGNAGE

Track Infield 4 x 8 = \$1500
Victory Lane Sponsor 8 x 12 = \$4000
Back Straightaway 8 x 12 = \$3500

OTHER

Track Facts

- *Over 1,500 fans each week***
- *Average length of program 3 - 4 hours***
- *Only motorsport venue in a 100-mile radius***
- *Constant internet exposure, social media, website links, radio shows and more!***
- *Over 25 weeks of entertainment (March thru October)***
- *Captive audience that see, touch, hear advertising!***
- Racing Friday nights, and more!!!***

EMPLOYEE, COMPANY & GROUP RATES AVAILABLE!!!

ALL PACKAGES INCLUDE- AT NO ADDITIONAL COST

Random Nightly Sponsor Coverage by social media, track announcer & website/advertising link

Note: Combination Packages are available. Savings could range from 10% - 20%
Ask us about custom packages or other options to fit your advertising needs!