



## 2022 Marketing Partnership Opportunities

Physical Address: 784 N. McLennan Drive, Elm Mott, Texas 76640

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### CLASS TITLE SPONSOR

**\$5000 Per Class**

Exclusive Title Sponsor attached to the class of your choice throughout the season PLUS Advertising Tags (Radio, Track Announcer & Print), Logo on Website/Tshirts.

### SPECIAL EVENT SPONSOR

**\$2500 Per Event**

Includes Exclusive Race Night Title Sponsor  
PLUS Advertising Tags  
(Radio, Track Announcer & Print)  
Logo printed on Website

### RACE NIGHT SPONSOR

**\$1,500 Per Event**

Trophies for all classes in your business name, Display Area Availability & Employees present Class Feature Winning Trophies on your Race Night, 25 General Admission passes and Website. (Note: Employee Night available at a minimal cost to include food, General Admission Ticket, Pit Tour & Group Seating.)

### LOGO ADS

**\$500 Each**

Business Name/Logo on back of HOT T-Shirts.  
Logo printed on Website

### SPECIAL EVENTS

**\$500 Each**

Exclusive Sponsor For Special Events.  
Examples: Kid's Events, Powder Puff Events, Mother's & Father's Day Events.

### SIGNAGE

Track Infield	4 x 4 = \$1000
Track Infield	4 x 8 = \$1500
Back Straightaway	8 x 12 = \$3500
Victory Lane Sponsor	8 x 12 = \$4000

### OTHER

#### Track Facts

- \*Over 1,500 fans each week***
- \*Average length of program 3 - 4 hours***
- \*Only motorsport venue in a 100-mile radius***
- \*Constant internet exposure, social media, website links, radio shows and more!***
- \*Over 25 weeks of entertainment (March thru October)***
- \*Captive audience that see, touch, hear advertising!***
- Racing Friday nights, and more!!!***

**EMPLOYEE, COMPANY & GROUP RATES AVAILABLE!!!**

### ALL PACKAGES INCLUDE- AT NO ADDITIONAL COST

Random Nightly Sponsor Coverage by social media, track announcer & website/advertising link

**Note: Combination Packages are available. Savings could range from 10% - 20%**

**Ask us about custom packages or other options to fit your advertising needs!**