



## 2017 Marketing Partnership Opportunities

Physical Address: 784 N. McLennan Drive, Elm Mott, Texas 76640  
Mailing Address: 7817 S IH 35, Belton, Texas 76513  
www.heartotexspeedway.com

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### CLASS TITLE SPONSOR

**\$5000 Per Class**

Exclusive Title Sponsor attached to the class of your choice throughout the season PLUS Advertising Tags (Radio, Track Announcer & Print), Logo on Website/Tshirts.

### SPECIAL EVENT SPONSOR

**\$2500 Per Event**

Includes Exclusive Race Night Title Sponsor  
PLUS Advertising Tags  
(Radio, Track Announcer & Print)  
Logo printed on Website

### RACE NIGHT SPONSOR

**\$1,500 Per Event**

Trophies for all classes in your business name, Display Area Availability & Employees present Class Feature Winning Trophies on your Race Night, 25 General Admission passes and Website. (Note: Employee Night available at a minimal cost to include food, General Admission Ticket, Pit Tour & Group Seating.)

### LOGO ADS

**\$500 Each**

Business Name/Logo on back of HOT T-Shirts.  
Logo printed on Website

### SPECIAL EVENTS

**\$500 Each**

Exclusive Sponsor For Special Events.  
Examples: Kid's Events, Powder Puff Events, Mother's & Father's Day Events.

### SIGNAGE

Track Infield	4 x 4 = \$500
Track Infield	4 x 8 = \$1000
Back Straightaway	8 x 12 = \$2500

### OTHER

### Track Facts

- \*Over 1,500 fans each week*
- \*Average length of program 3 - 4 hours*
- \*Only motorsport venue in a 100 mile radius*
- \*Constant internet exposure, social media, website links, radio shows and more!*
- \*Over 25 weeks of entertainment (March thru October)*
- \*Captive audience that see, touch, hear advertising!*
- Racing Friday nights, and more!!!*

**EMPLOYEE, COMPANY & GROUP RATES AVAILABLE!!!**

### ALL PACKAGES INCLUDE- AT NO ADDITIONAL COST

Random Nightly Sponsor Coverage by Radio Personnel, Track Announcer & Website/Advertising Link

Note: Combination Packages are available. Savings could range from 10% - 20%  
Ask us about custom packages or other options to fit your advertising needs!